$ whoami

Jason Waldrip

Builder, entrepreneur, technologist

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// SUMMARY

Twenty years from sales engineer to CTO, each step closer to building the thing myself. I've taken a marketplace from zero to two production apps in eight months, rescued a crashing product and scaled it to 100+ enterprise customers, and collapsed weeks-long release cycles to hours. I hire senior where the system is load-bearing, invest in the rails first, and make the hard call early.

// EXPERIENCE

Director of Technology · Fractional **@ Phoneware** Since 2026

Phoneware Edge: a TypeScript monorepo that replaces the pile. One global bootstrap, a manifest API that cascades reseller -> domain -> role, a super-admin configurator, and the feature modules it loads, plus MCP servers for the platforms underneath so the fleet can drive them.

Founding Partner · Fractional Technology Leader **@ The Bushido Collective** Since 2022

The collective and the rails under it: a code (the eight virtues of bushido, rewritten for building software), open tooling like han and kasoku, and hands-on engagements like Phoneware. The map gets written down and kept current, so the knowledge never walks out the door.

Chief Technology Officer **@ GigSmart** 2018 to 2026

An end-to-end platform: Elixir backend, two React Native apps, 0->2 apps in eight months with a team I hired and led, plus the development experience and release path underneath it.

VP of Engineering **@ CommercialTribe** 2016 to 2018

Re-laid the foundation: migrated to GCP and Kubernetes and replaced a weeks-long release cadence with automated testing and deploys that shipped in hours, across onsite engineers and a remote team in Argentina.

Chief Technology Officer **@ Brandfolder** 2014 to 2016

Stopped the bleeding first: tracked down the memory leak taking the product down and got it stable. Then built the team and the product around it. Hired and trained a team of six, drove $500K+ net new revenue, and scaled to 100+ enterprise customers, migrating to Google Cloud for cost, control, and performance.

Architect & Technical Product Owner · Sr Developer & Team Lead **@ iTriage / Aetna** 2012 to 2014

Led a cross-platform team that shipped several major features, making the distributed-systems calls that kept the product ahead of consumer demand as the org grew.

// OPEN SOURCE

han [rust · typescript · claude-code · since 2025]
A curated marketplace of Claude Code plugins built around professional, ethical engineering practice.

// EARLIER (2006 · 2012)

Resipsa Law 2012
Founder

KickApps / KIT Digital 2010 to 2012
Director, Product Management

Unicorn Media 2009 · 2010
Manager, Solutions Architecture

Viddler 2007 · 2009
Project Manager

Limelight Networks 2006 · 2007
Sales Engineer

// STACK

typescript · gcp · terraform · claude-code · rust · elixir · react-native · graphql · robust-ci · kubernetes · ruby on rails · github · circle-ci · go · distributed-systems